



Design Process: Concept to Execution (1.5 HSW) – Ben Waechter, AIA

Saturday, June 9, 1:45 - 3:15 p.m.

A presentation of project images and design drawings supported by a narrative that explains the process pursued from conceptualization to execution of a design.

- Participants will rethink the purpose of a design concept, through an evaluation of existing projects, to improve the strength and usefulness of a design concept.
- Participants will explore the role of back-of-house and support spaces in shaping a spatial experience, through case studies and plan analysis, to develop alternate strategies for plan development.
- Participants will examine the relationship of materiality and spatial order, through existing buildings and details, to discover new potentials for clarifying a project's organization when built.
- Participants will discover the value of physical models in the design process, through case studies and examples, to evaluate the atmospheric qualities of a project and its relationship to an underlying concept.